



Conference at the Palais du Luxembourg – Paris
organised by EPEMED

Tuesday 12 October 2010

"Personalised Medicine in France and in Europe: a major health economics challenge for the next decades"

Under the sponsorship of Mr Senator Philippe Adnot

9:00 am- Welcome: Mr Senator Philippe Adnot

Senator, Chairman of the county council of Aube (in Champagne),
member of the Finance committee

Mr Alain Huriez, MD

Chairman EPEMED, CEO TcLand Expression

9:10 am- Introduction: Mr Claude Birraux Member of Congress, President of Office of Evaluation of Scientific and Technological Choices

9:20 am – Plenary Session: The challenges of Personalised Medicine – Mr Alain Huriez, MD

9:40 am – 1st Round Table: *Personalised medicine, biomarkers, definitions, major progresses expected, translational research in France and health care organisations as source of innovations.*

Moderator: Pr Fabien Calvo, Deputy General Director, National Cancer Institute (INCa) and Director AVIESAN Alliance for Cancer

Pr Jean Paul Souillou

Professor of Immunology; Director of Centaure network, Nantes

Pr Philippe Beaune

Chief department of biology & Head of Clinical Chemistry

Pr Jean Charles Pomerol

European Hospital Georges Pompidou (HEGP) - AP/HP

Pr Pierre Miossec

Chairman UPMC, Paris Vi

Professor of Clinical Immunology, Immunogenomics and Inflammation research unit, Hospices Civils Lyon

11:10 am- 2nd Round Table: *Access to innovations in personalised medicine, regulatory, economic challenges in France.*

Moderator: Mrs Cécile Tharaud CEO, Inserm Transfert

Mr Jean Claude Ghislain, PhD Director of Evaluation, Medical Devices & diagnostics, AFSSAPS

Mr Yves Ginard

Evaluation Medical Procedures Social Security CNAMTS

Dr Nadine David

Head of Drugs Office, Health Direction, French Ministry of Health

12:30 – Lunch

1:30 pm – 3rd Round Table: *Personalised Medicine, experience in the USA, the major medical advances. Impact on cost-savings on the Healthcare System. The next steps.*

Moderator: Mr Patrick Terry Founder of International Genetic Alliance, Personalized Medicine Coalition, Genomic Health

Mr Edward Abrahams

President, Personalized Medicine Coalition (PMC)

Mr Pierre Cassigneul

President & CEO, XDx

Mr Felix W Frueh, PhD

Vice President R&D Personalized Medicine Medco Health Solutions, Inc.

3:00 pm– The role of industry players in France

Mr Christian Lajoux, Senior Vice President, Sanofi Aventis Group - President of Leem ('Les Entreprises du Médicament')

Mr Christian Parry, Vice President French IVD Industry Association (SFRL)

Mr André Choulaka, President France Biotech, CEO Collectis

4:00 pm – Biomarkers and Theranostics: dream or reality? The vision from a leading *In Vitro* Diagnostic company

Mr Christian Bréchet, MD, Vice President Medical and Scientific Affairs, Institut Mérieux

4:15 pm – Strategic opportunity for innovative patient care in France

Pr Philippe Amouyel, CEO National Foundation for Alzheimer's Disease, General Manager Institut Pasteur of Lille

4 :30 pm Conclusions and wrap-up:

Mr Member of Congress Guy Lefrand, MD, Member of Social Affairs Commission at the French Congress

Mr Alain Huriez, MD, Chairman EPEMED

Facilitator: Mr Fabrice Papillon, Scientific journalist