

## **EPEMED the European Personalised Medicine association**

## is moving to Luxembourg

## Luxembourg, 21 March 2012

**EPEMED** the European Personalised Medicine association has moved its offices to Luxembourg. "By relocating EPEMED in Luxembourg, we wanted to contribute to the efforts of Luxembourg in developing a cluster around personalised Medicine. We are impressed by the visionary strategy of the Grand Duchy in this discipline" stated Alain Huriez, MD, Chairman and founder of EPEMED.

**EPEMED** was founded in 2009 to address issues in personalised medicine that confront the industry, regulators, payers & governments. The organisation comprises a dynamic and diverse group of leaders in the personalised medicine field who have great expertise in the application and development of diagnostic tools and stratified medicines to deliver improved patient care.

**EPEMED** aims to provide a pro-active platform for the harmonisation of personalised medicine development and implementation across Europe, focusing on the crucial role of diagnostics, to make personalised medicine a reality. Its mission is to create a central point of communication for all those involved in progressing personalised medicine; to determine optimal regulatory and reimbursement routes to deliver personalised medicine to patients efficiently and to promote improved development of personalised medicine through the creation and application of advanced diagnostic tests.

**EPEMED** aims to deliver on its objectives via a combination of white papers, public fora, and direct subcommittees activity. Its annual meeting, held most recently in Luxembourg in December of 2011 entitled *"Personalised medicine in Europe: What will it take to succeed?"* was a great success with 160 attendees and brought together major stakeholders in the field of personalised medicine from Europe and beyond, with sessions covering the whole value-chain from biomarker research and development to validation, clinical implementation, health technology assessment and reimbursement. It was recognized as a leading event in the European personalized medicine calendar. In addition to its major conference, the organization also held two webinars and published a white paper in 2011. Further, it initiated a broad range of subcommittees activity focused on regulatory, economic and educational challenges in the European market context.

For more information: <u>www.epemed.org</u>

Contact: ahuriez@epemed.org